KPD DESIGN SERVICES

LOGO DESIGN PACKAGES

WHAT IT INCLUDES £60.00

Logo (PNG file in one colourway)

IDEAL FOR

New websites like affiliate blogs or bootstrapped businesses with modest budget

KPD offers three logo design packages offering a range of services.

Tailored packages are also available starting at £1000 for those looking for more than a logo. Branding material, brand identiy, stationery/packaging concept material and much more.

Original artwork supplied

Full ownership of final concept design

Flexible, unlimited packages available

Vector files

Revisions

Typography

Style guide

Redesigns

£200 - £400 WHAT IT INCLUDES

Logo

Wider range of file and size formats (PNG, JPG, PDF, SVG, AI) in all colourways.

Style guide

Up to five rounds of revisions

IDEAL FOR

Small businesses that require a logo for their websites and social

---

WHAT IT INCLUDES £500 - £1000

Logo

Discovery meeting

Extensive range of file and size formats (PNG, JPG, PDF, SVG, AI) in all colourways

Style guide

Multiple rounds of revisions, as many as needed

Concepts and mood boards

Initial branding material

IDEAL FOR

Medium businesses that require a logo for bigger marketing needs

We believe that design has no borders and that the journey should be fun!

Champion creativity and create opportunities for people all over the world – wherever they are and however they want to work.

A GOOD LOGO DESIGN IS A POWERFUL BUSINESS TOOL. MAKING THOSE VITAL FIRST IMPRESSIONS COUNT